

2012 Membership Committee- January 11, 2012 Minutes

Attendees- Gina Brooker, Alex Reed, Hank Wallace, Carol VanZanten, Terrie Allie, Rich Mudd, Duff Meyer, Tom Harmicar, Ron Kuklok, Gary Evans

I. Introduction of Committee Members

Committee members introduced themselves

II. Statement of Purpose

- a. To identify items that will improve the Pinehurst Country Club member experience and fit within the club's bylaws, meet our financial obligation to the membership / Pinehurst, LLC. and does not place an undue burden on PCC Staff

Brief discussion about the mission of the Membership Committee purpose that is used to guide our decisions

III. Data Update- Gina Brooker

- a. New Membership Orientation
 - i. Dates / Instructions
- b. Committee Members Information

Gina Brooker spent a few minutes explaining how the new Member Orientation and Ambassador Program work. Volunteers were taken for the five New Members Orientations

IV. Old Business

- a. Girls, Giggles and Golf – Gary Evans
 - i. Dates

Carol VanZanten brought the committee up to speed on this program and will discuss dates for 2012 with Chad Campbell after he meeting. Program was well received in 2011 and has approximately 50 women who would like to participate.

b. Sympathy Cards for Deceased Members

- i. Information
- ii. Cost

A great idea that we discussed in depth but, in the end, this program was tabled for the near future. Trying to identify who has passed without missing anyone is a daunting task and no fail proof solution could be identified. The committee agreed it would be worse to miss someone than the benefit the program provides. It was also decided that if this is to be accomplished potentially the groups inside the club could handle most effectively (ie MGA, WGA, Lawn Bowls, Tennis, etc.)

V. New Business

a. Committee Members

- i. Who
- ii. Ideas

We spent a few minutes discussing the goal of increasing the size of the committee to include a good cross section of the club. Committee members were asked to talk to others about participating on the committee.

b. Full / Recreational / Social

The idea of increasing membership in the full category and that all membership categories should be evaluated was brought up.

- Make the membership categories reflective of the amount each classification.
- Tennis currently has three members and this classification has only ever had approximately seven at its peak.
- A classification for people who have been long time members and who have moved to a facility like Belle Meade or just out of Pinehurst but want to maintain the membership.

c. Reduced Fee Guest Passes for Members –

An idea to help fill in slower golf times for Pinehurst LLC by providing lower guest fees for a month, etc. Gina brought up the old programs and stated that the current system was an improvement on prior guest policy.

d. Other ideas presented-

Carol VanZanten mentioned getting a “pickle ball” courts set up at #6.

Terrie Allie mentioned a coupon book for new members that included area restaurants in an attempt to support the village businesses.

VI. Conclusion

Meeting concluded- Next Meeting February 8th @ 4PM